



www.LAABRA.com

Acadiana Barrel Racing Association

Estimated \$5,000 Added Money Open 5D Barrel Race

April 21-23, 2023, at Acadiana Fairgrounds SugArena - New Iberia, LA

Sponsorship obtained by: _____

Member/Contestant

- _____ **Diamond Event Sponsor**..... **\$2,500.00**
Sponsor logo/name on producer shirts and flag used at event and year-end finals. Premium booth space throughout event. Priority advertising on flyers/ads, all barrels used throughout race (photographed in action shots and award photos), event shirts, website, social media and event page (link provided if available). Priority verbal recognition throughout event, ABRA shows, and year-end finals. Priority placement of full-page ad in ABRA finals program. Sponsor provided banner hung throughout event. Mailing list upon request.
- _____ **Platinum Event Sponsor**..... **\$1,000.00**
Sponsor logo/name on flag used at event and year-end finals, on flyers/ads for event and all barrels used throughout race (photographed in action shots and award photos). Premium placement on event shirts. Advertising on event page and social media (link provided if available). Premium verbal recognition throughout event, ABRA shows, and year-end finals. 3/4 page ad in ABRA finals program. Sponsor provided banner hung throughout event. One day of booth space included at event.
- _____ **Barrel Sponsor**..... **\$500.00**
Sponsor logo/name on barrel used throughout event (photographed in action shots and award photos). Included on event shirts. Advertising on event web page and Facebook page (link provided if available). Verbal recognition throughout event, regular shows, and year-end finals. 1/2 page ad in ABRA finals program and sponsor provided banner hung throughout event.
- _____ **Gold Sponsor** **\$300.00**
Advertising on event web page and Facebook page (link provided if available) and included on event shirts. Verbal recognition throughout event and year-end finals. 1/4 page ad in ABRA finals program and sponsor provided banner hung throughout event.
- _____ **Banner Sponsor / Special Event Sponsor / Host Hotel/Restaurant/Nightclub**..... **\$200.00**
Sponsor provided banner hung with verbal recognition throughout event. 1/8 page ad in ABRA finals program.
- _____ **Contributing Sponsor** **\$100.00**
Verbal recognition during event. Listed in ABRA finals program
- _____ **Supporter** verbal recognition during event..... **\$50.00**
- _____ **Booth Space for Event** verbal recognition during event **\$30.00/day \$60/wknd**

Deadline of 4/1/23 for guaranteed advertising on flyers, shirts, barrels and flags
****Please contact us if interested in awards, auction, or raffle sponsorship opportunities**

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ Contact: _____

Website: _____ Email: _____

Please submit logo and ad information to info@laabra.com

Please remit to: ABRA Bayou Classic
Attn: Susan Krieg
1324A Duchamp Rd
Broussard, LA 70518

**Contact: Susan Krieg (337) 288-5374
President and Bayou Classic Rep
Venessa Metz (337)967-5608
Sponsorship Director
BayouClassic@laabra.com